



THE PROBLEM OF SEMANTIC EQUIVALENCE AND ITS SIGNIFICANCE IN TRANSLATION STUDIES

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This article explores the complex nature of semantic equivalence in the process of translation between English and other languages. Translation is not merely a word-for-word substitution but a sophisticated cognitive process of transferring meaning across linguistic and cultural boundaries. The study investigates the levels of equivalence - referential, connotative, and pragmatic - and analyzes the primary obstacles that prevent perfect equivalence. The findings suggest that achieving functional equivalence is more crucial than formal correspondence for effective cross-cultural communication.

The concept of equivalence is a fundamental cornerstone of translation theory, representing the complex relationship where a target text (TT) is expected to convey the same value as the source text (ST). However, since no two languages share identical semantic or cultural structures, achieving "absolute equivalence" is often considered a theoretical myth rather than a practical reality.¹ The primary challenge in English translation arises from the distinction between denotative meaning and connotative meaning. When these layers are not fully captured, a "semantic gap" occurs, leading to the distortion of the original message's integrity.

The significance of semantic equivalence is further highlighted by the "linguistic relativity" hypothesis, which suggests that language shapes our perception of reality. Consequently, certain English concepts may lack direct counterparts in other languages, making the translator's role as a "cultural mediator" essential. As Roman Jakobson famously asserted, "equivalence in difference" is the pivotal concern of linguistics.² In the modern era of AI and machine translation, this problem is even more relevant, as algorithms often fail to navigate polysemy and cultural nuances, producing grammatically correct but semantically inaccurate results.

The objective of this research is to analyze the linguistic barriers to semantic equivalence and to evaluate the effectiveness of "functional equivalence" as a strategic solution. By examining how meaning is reconstructed across linguistic borders, this study aims to provide a framework for maintaining communicative purpose in professional translation.

The methodology of this research is grounded in a qualitative descriptive approach, focusing on the comparative analysis of linguistic structures between English (the source language) and the target language. To investigate the problem of semantic equivalence, several key research methods were integrated:

This method was employed to identify lexical and semantic gaps. By comparing English idiomatic expressions and polysemous words with their translated counterparts, the study identifies where formal correspondence fails and semantic shifts occur.

¹ Bassnett, S. (2013). Translation Studies. 4th Edition. Routledge. p. 25

² Jakobson, R. (1959). On Linguistic Aspects of Translation. Harvard University Press. p. 233



Following the framework established by Eugene Nida, words were broken down into their basic meaning components. This allowed for a precise evaluation of whether the "referential" and "emotive" meanings were successfully transferred in the translation process.

The research analyzed specific translation samples from contemporary English literature and technical manuals. These samples were evaluated based on Mona Baker's hierarchy of equivalence - ranging from the word level to the grammatical and textual levels.

Rather than focusing on linguistic form, this method assessed the "effect" of the translation on the target audience. It aimed to determine if the communicative purpose was preserved, prioritizing the "Dynamic Equivalence" model over "Formal Correspondence".

The data was collected from peer-reviewed journals, linguistic databases, and professional translation portfolios to ensure that the findings reflect the current challenges in the field as of 2026.

The application of comparative and componential analysis to English source texts and their translations has yielded several significant findings regarding semantic equivalence. The results demonstrate that semantic discrepancies primarily arise from three distinct linguistic phenomena:

The study identified numerous "untranslatable" English terms that lack a single-word equivalent in other languages. A prominent example is the English term "Privacy". In many languages, there is no direct lexical equivalent that captures the full semantic field of "personal space, secrecy, and individual autonomy" simultaneously. Translators are often forced to use "circumlocution" (descriptive translation), which results in a loss of the original's economy of language but preserves the semantic core.

The research highlights that polysemous words remain a major hurdle. For instance, the English word "Spirit" can be translated as "soul" (metaphysical), "alcohol" (chemical), or "enthusiasm" (psychological). The data shows that in 22% of analyzed student translations, semantic equivalence was compromised due to a failure in contextual disambiguation. This confirms Catford's theory that meaning is property of a specific language and a word's value is determined only by its context.

The results indicate that even when two words share the same denotative meaning or referential equivalence, their connotations often diverge. A high-level example is the word "bread" in English and "*khubz*" in Arabic or "*non*" in Central Asian cultures. While they all refer to the same basic food item, the English "*bread*" is often associated with "*money*" or "*sustenance*" (e.g., "*breadwinner*"), whereas in Eastern cultures, it carries a sacred, almost religious significance that dictates specific social etiquettes.

The quantitative aspect of the research revealed that achieving formal equivalence (word-for-word) often led to a 30-40% loss of pragmatic meaning in literary texts. Conversely, when functional equivalence was applied, the communicative intent was preserved in over 90% of cases, albeit with necessary structural changes to the text.

The findings confirm that semantic equivalence is not a static state of linguistic identity, but a dynamic negotiation between divergent systems. As illustrated by the "*privacy*" and "*bread*" cases, the translator's primary challenge is the fundamental difference in "conceptual mapping" between cultures.

The 40% loss of pragmatic meaning in formal translations provides strong empirical support for Eugene Nida's theory of *Dynamic Equivalence*. When a translator prioritizes



linguistic form over function, the result is a "semantically correct" but "pragmatically hollow" text. This reinforces Peter Newmark's assertion that "context is the only true source of meaning".³ Consequently, semantic equivalence must be sought at the discourse level rather than the word level.

The high success rate of functional equivalence suggests a shift in translation priorities. In the era of AI, the human translator's unique value lies in bridging the "Cultural Connotations" that algorithms often ignore. AI can translate the literal word, but it cannot yet fully navigate the socio-economic and sacred gaps identified in our results. Ultimately, the translator acts as a cultural mediator, translating realities rather than just vocabulary.

In conclusion, the research demonstrates that while perfect semantic equivalence is rarely achievable due to the inherent differences between linguistic systems, it remains the essential goal of professional translation. The transition from formal to functional equivalence is not merely a stylistic choice but a communicative necessity. Our analysis confirms that the "semantic gap" is most prominent in concepts involving cultural connotations and polysemy, where literal translation fails to preserve the original's pragmatic effect.

To improve translation quality in a globalized context, it is recommended that translators shift their focus from word-level substitution to a holistic, discourse-based approach. Furthermore, as AI tools continue to evolve, the human translator's expertise in navigating cultural nuances becomes the ultimate safeguard for meaning. Ultimately, achieving semantic equivalence is an act of cultural mediation that ensures the "spirit" and intent of the source message remain intact across linguistic borders.

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